

**Half page ad
\$50**

**5 1/4 inches wide
3 3/4 inches tall**

**"Business card" ad
\$15**

**2 1/8 inches wide
1 7/8 inches tall**

**New ad sizes for the
smaller size program.**

**Confused? Send it in & I'll
figure it out for you.**

**Quarter page ad
\$25**

**2 3/8 inches wide
3 3/4 inches tall**

AD SHEET—for 5½ x 8½" programs

ALL SCHOOLS MUST PURCHASE ONE AD

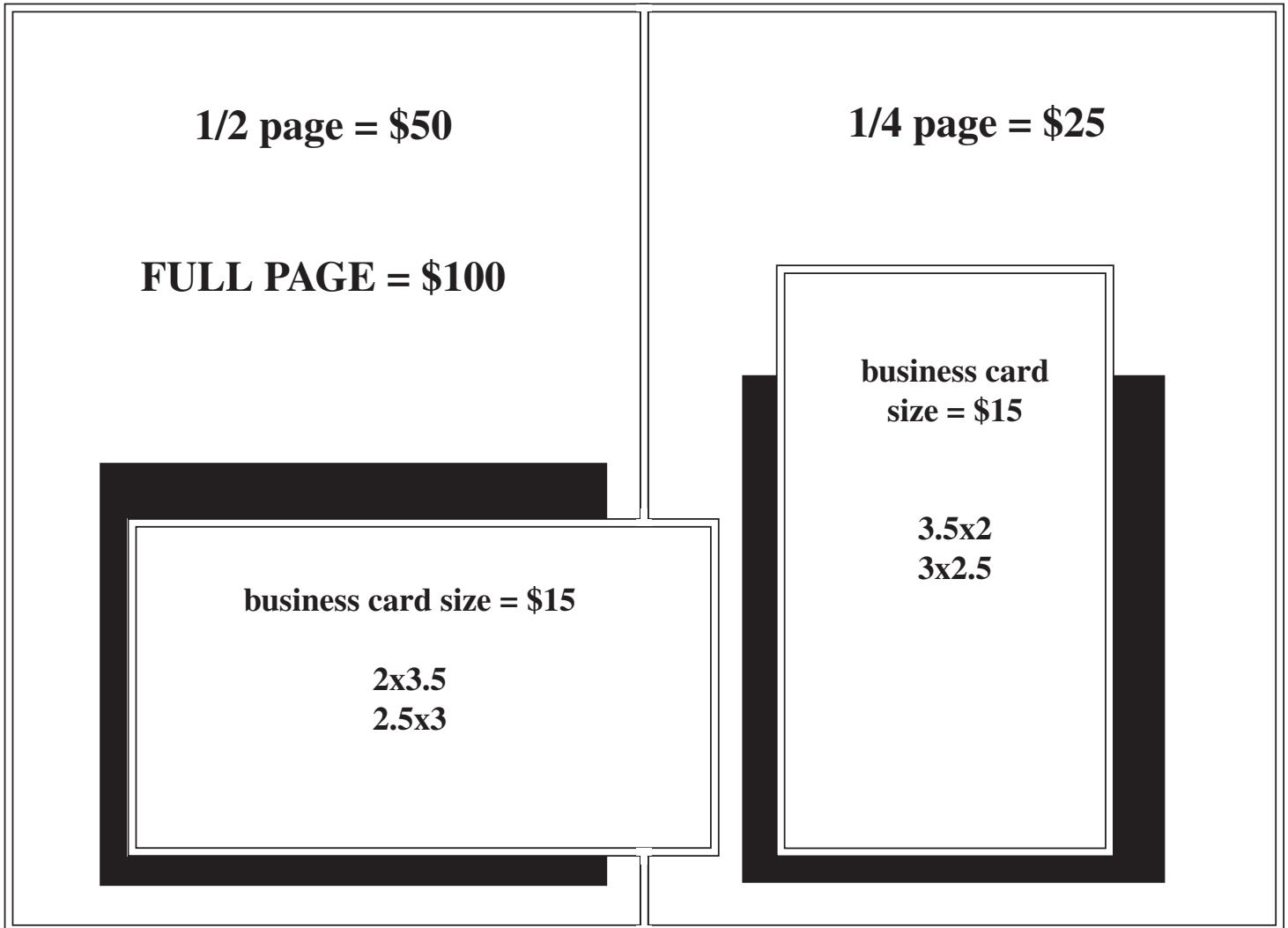
**Full page ad
\$100**

**5 1/4 inches wide
8 inches tall**

see additional notes about ads on
page D5-2

AD SHEET—for 8½ x 11" programs

ALL SCHOOLS MUST PURCHASE ONE AD



AD SUGGESTIONS:

- DO NOT FOLD small ads.
- Please try NOT to fold through black areas even on large ads.
- Include the school name, initials, team name and/or mascot.
- Put a border around your ad.

NEED AN AD?

Lynn Lanning will design an ad for you at no additional cost.

- Please email Lynn no later than the Wednesday before the organizational meeting.

llanning@pacbell.net

Include DTASC in the subject line so she won't think it's spam.

- If you have a request for a certain type of picture (school mascot, drama masks, etc.) or a specific message, email it to her. Otherwise, you take pot luck.